Eudonet, a leading European provider of vertical CRM software, announces the acquisition of Netanswer, the French specialist in community management solutions for associations.

Courbevoie, 20ᵗʰ of June 2022 – Eudonet is a leading European provider of vertical CRM software for Associations, Government & Local authorities, Higher Education, and Real Estate. The company is present in France, Switzerland, Belgium, Canada, the Netherlands and the UK. Today, Eudonet is pleased to announce the acquisition of Netanswer.

Netanswer is a leading community management solutions provider in France. Over the past 19 years, it has built up more than 3 million members across 180 networks. Entirely scalable and developed as a SaaS offering, Netanswer allows associations (such as alumni, professional associations, and foundations) to build a solid, dynamic, and committed community of members.

The acquisition will allow Eudonet to strengthen its investment in the Netanswer solution while offering existing customers community management and animation solutions.

Antoine Henry, CEO of Eudonet, says: *"We are very pleased to welcome the Netanswer team, their products and their customers to the Eudonet group. This acquisition strengthens our offering in online community engagement, a strategic area for our clients. It demonstrates our commitment to investing in associations and in the higher education market to better serve our customers."*

Fabrice Wilthien, CEO of Netanswer, says: *"After 19 years of independence, the time had come to join a group in order to develop the Netanswer solution with new resources and to have the opportunity to distribute it even more widely, and abroad. Eudonet is a leader in European CRM solutions, which was a must-have for us."*

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About Eudonet Group

Eudonet has been supporting its clients in their development since 2000. By integrating their business processes into the heart of CRM, Eudonet helps them be more collaborative, agile and efficient. Eudonet uses this "verticalised" approach as well as the expertise of its customer-focused teams to strengthen the efficiency of organisations. Eudonet CRM is used by Professional Associations, Chambers of Commerce, Fundraisers, the Public Sector, Higher Education, Research and Innovation and Real Estate companies every day to achieve their goals more quickly.

For additional information on Eudonet, visit https://group.eudonet.com/en/.

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